



Hans-Joachim Krause
President / Owner

Leveraging more than three decades of experience in the travel and hotel industry, German-born entrepreneur Hans-Joachim Krause is a hospitality industry expert and owner of The Palms Hotel & Spa. Krause spends the majority of his time in Miami Beach, where he has played a pivotal role in the area's thriving hotel scene.

Krause first entered the U.S. hospitality scene in 1991 when he bought the Sea Isle Hotel, later renamed The Miami Beach Ocean Resort and in the Fall of 2001 became The Palms South Beach. With the purchase of the 151-room, art deco gem, National Hotel in 1996, he became a bona fide player in Miami Beach's hotel industry, receiving accolades from the Miami Design & Preservation League on the restoration of the hotel.

He began his entrepreneurial career in 1965 with the creation of Reiseservice Krause, a company specializing in selling tours of Europe to U.S. operators. A decade later, he created Infox Systems, Germany's first mailing house for the travel industry. Under Krause's guidance, this company rapidly evolved into the most effective operation of its kind in the country.

In 1985, Krause invested in the Pinos Playa Mallorca Hotel, on Spain's famed Mediterranean island-resort. This first overseas experience propelled Krause's entrepreneurial career to the next level, prompting his investment in the U.S. travel industry. Mirroring the concept of his German-based Reiseservice, Krause founded Travel Systems Abroad, Inc., in Tempe, Arizona, a company that specializes in selling tours of the U.S. to European operators. Travel Systems Abroad rapid growth in the American market lead to the opening of branch offices in Los Angeles, San Francisco and Miami Beach. Krause also emulated his German mailing house company when he founded an American version called Info Post. This operation oversees mailing and distribution services to more than 33,000 U.S. travel agencies. As a 50 percent shareholder, Krause remains an active player in both of these U.S. companies.



His full reign of business activities in the U.S. did not prevent Krause from starting new ventures in Germany. In 1987, he founded Air Marin, one of the country's top ten tour operators. Air Marin provides valuable travel information to 300,000 guests each year. Krause sold this company in 1991.

In January 2007, Krause sold The National Hotel, and turned his focus onto a multi-million dollar renovation of The Palms and the family's newly acquired hotel Circa 39. He continues to thrive in the ever-evolving South Florida hotel arena with his wife Ursula and two daughters, Nicola Meyer and Katja Janzon, who co-own The Palms Hotel & Spa.

About The Palms Hotel & Spa

Just minutes from the heart of South Beach, The Palms Hotel & Spa combines genuine service, laid-back sophistication and oceanfront serenity into a destination where complete wellness and environmental awareness are at the center of each experience. Privately owned and managed by The Krause family, who also own the boutique-style Circa 39 in Miami Beach, The Palms sits on its own stretch of beach just 12 miles from Miami International Airport. The Palms Hotel & Spa is a member of Preferred Hotels & Resorts as well as Epoque Hotels. For reservations or further information, please call 800.550.0505 or visit www.thepalmshotel.com.

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