



**Kate Brown**  
Spa Director

Kate Brown is Spa Director for The Palms Spa, a luxury Aveda destination. The Palms Spa - AVEDA is designed to awaken the senses and bring balance back to body, mind and soul, with signature treatments inspired by the hotel's serene botanical atmosphere.

As Spa Director, Brown is in charge of daily operations, and managing finances, profitability and marketing for the spa. She is also responsible for maintaining the highest level of customer service and a quality work environment, while subscribing to Aveda's brand mission "to care for the world we live in" by offering extraordinary treatments and services in an environment where beauty works in harmony with "the greater web of life and with nature."

Brown, who has more than 19 years experience in the luxury guest service, fitness, hospitality & spa industries, most recently served as Executive Spa Director for ESPA at Acqualina Resort and Spa on Miami Beach. While there, she received Travel & Leisure's World's Best Award 2008 - Top 10 Coziest Spas and Conde Nast Traveller's Tops Spas in The Americas and Caribbean 2008. In addition, SpaFinder's 2008 Readers' Choice Awards acknowledged Brown as a top 10 favorite spa manager among leading spas worldwide. Brown's previous roles also include Spa Manager and Experience Coordinator at Willow Stream Spa at The Fairmont Turnberry Isle Resort and Club, as well as Director of Operations for Browns Brothers, Inc. in Palm Beach.

**About The Palms Spa – AVEDA**

The Palms Spa is dedicated to nurturing guests with highly personalized experiences and rituals influenced by ancient Ayurvedic holistic philosophy and enhanced with high performance, natural and botanically derived products in a tranquil atmosphere inspired by nature. Situated in the hotel's lower lobby, the 5,000-square foot facility features a series of multi-purpose rooms including a couple's suite with experience snail shower, an indoor/outdoor relaxation area with steam room, poolside treatment cabanas, a beauty salon, an Aveda retail area and a fitness room. The Palms Spa is open 7 days per week from 9:00am to 9:00pm. For more information and appointments, please call 305.908.5460.



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### **About The Palms Hotel & Spa**

Just minutes from the heart of South Beach, The Palms Hotel & Spa combines genuine service, laid-back sophistication and oceanfront serenity into a destination where complete wellness and environmental awareness are at the center of each experience. Privately owned and managed by The Krause family, who also own the boutique-style Circa 39 in Miami Beach, The Palms sits on its own stretch of beach just 12 miles from Miami International Airport. The Palms Hotel & Spa is a member of Preferred Hotels & Resorts as well as Epoque Hotels. For reservations or further information, please call 800.550.0505 or visit [www.thepalmshotel.com](http://www.thepalmshotel.com).

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