



Katja S. Janzon
Vice President and Co-Owner

Katja Janzon is Vice President and part owner of the 251-room The Palms Hotel & Spa and the 100-room Circa 39 Hotel in Miami Beach, Florida, where she primarily directs all aspects of hotel marketing, interior design, and strategic development, including spa and food and beverage concepts in addition to hotel sales, distribution, and overall operations. Janzon owns the Palms Hotel & Spa and the Circa 39 Hotel along with her sister, Nicola Meyer, and parents, Hans-Joachim and Ursula Krause.

The Krause family has played a pivotal role in Miami Beach's hotel industry since 1991, beginning with the purchase of the Sea Isle Hotel, which is today The Palms Hotel & Spa. Under Janzon's leadership for the past 11 years, The Palms Hotel has continuously upgraded facilities and guest services, developed strong brand concepts and marketing campaigns, and helped achieve above average occupancy rates and a high percentage of satisfied repeat clientele. Currently, Janzon is overseeing a multi-million dollar renovation of The Palms Hotel & Spa, which includes a luxury Aveda destination, *The Palms Spa*, and a signature restaurant and lounge, *Essensia*.

Originally from Bonn, Germany, Janzon earned a Bachelor of Business Administration in Marketing and a Masters degree in Business Administration at Schiller International University in Heidelberg. She then moved to Surrey, England, where she received her Masters of Science in Hotel Management at the University of Surrey. Soon after graduating, Janzon worked for KPMG International in London for four years as a hotel and tourism consultant. During her tenure at KPMG, Janzon gained valuable experience in writing business plans, undertaking hotel feasibility studies, and conducting operational assessments of luxury hotels worldwide. In 1997, Janzon began her career in hotel operations, when she joined her family's owned and operated business as Director of Marketing, in Miami Beach.

According to Janzon, working in a family business has been a welcomed challenge, "as we are constantly pushing ourselves to surpass expectations. We have instilled the same in our very talented and loyal staff, who are very passionate about what they do and always challenging themselves to improve."



Janzon currently resides in Miami Beach with her husband Kent, who also works for the family businesses as Chief Financial officer, and two children, Annika, 7 and Jonas, 2. A working mother, Janzon spends her free time with family and friends.

About The Palms Hotel & Spa

Just minutes from the heart of South Beach, The Palms Hotel & Spa combines genuine service, laid-back sophistication and oceanfront serenity into a destination where complete wellness and environmental awareness are at the center of each experience. Privately owned and managed by The Krause family, who also own the boutique-style Circa 39 in Miami Beach, The Palms sits on its own stretch of beach just 12 miles from Miami International Airport. The Palms Hotel & Spa is a member of Preferred Hotels & Resorts as well as Epoque Hotels. For reservations or further information, please call 800.550.0505 or visit www.thepalmshotel.com.

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3025 Collins Avenue, Miami Beach, Florida 33140
T 305 534 0505 | 800 550 0505
F 305 534 0515 | thepalmshotel.com

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